

STRATEGIC PLANNING SESSION NO. 2

Al Quds University

April 3rd, 2023





The objective of the session: Commence the strategic planning process to incorporate Sustainable Development within the University's governance structures, as well as, discuss the role of the university in the implementation of the SDGs at the local and global levels.

Meeting minutes:

The session was led by Dr. Radwan Qasrawi, who briefly discussed the importance of integrating the SDGs at the University level and within the University structures. Furthermore, a proposed methodology for strategic planning was discussed, together with a brief summary of the actions taken toward strategic planning at all levels by the University administration in order to avoid duplication.

The vice president of Development and Planning, Dr. Hanna Abdel our, presented the current status of the university strategy and the efforts taken by his unit to further develop the university strategy for the upcoming 5 years. Furthermore, Prof. Imad Al-Khatib, the vice president of Jerusalem Affairs, discussed his achievements and progress in the development of university strategy in the Jerusalem Campus.

Throughout the session, the University administration conducted a priority matrix of the 17 SDGs within the context of Al Quds University and its impact on surrounding communities. The matrix assessed the perceived importance of each SDG, its opportunity for impact, its

relevance to stakeholders, and asked about the university's strengths with respect to each sector. Finally, a form has been sent out for drafting the first version of the Strategic Plan's Mission, Vision, Values, and Goals based on the information discussed during the session.

The perceived attitude toward the session was positive, as a discussion on the way forward for strategic planning has been determined among attendees.

The results of the Priority Matrix developed during the session are the following:

- The SDGs that are perceived as **most urgent to address at AQU** were SDG4 (quality education), SDG8 (Decent work and economic growth), SDG9 (Industry, Innovation, and infrastructure), SDG16 (Peace, justice, and strong institutions), and SDG17 (partnerships for the goals).
- The SDGs with **the highest Opportunity for Impact** are SDG3 (Good health and well-being), SDG4 (quality education), SDG5 (gender equality), and SDG9 (industry, innovation, and infrastructure).
- The SDGs with the perceived **highest Stakeholder priority** are SDG4 (quality education), and SDG8 (decent work and economic growth).
- Furthermore, attendees identified the following SDGs as being **the key strengths of Al Quds University**: SDG4- quality education, SDG3-good health and well being, and SDG 11- sustainable cities and communities



THE GLOBAL GOALS

In conclusion:

The results presented in the previous page will support the development of a strategic plan focused on the SDGs that most urgently need to be addressed, have the highest opportunity for impact, and are a priority for stakeholders.

With this in mind, the strategic planning team will be able to create a University strategy that is informed, relevant, and proposes specific initiatives for each priority SDG.



Next Steps:

- Conduct the third session
- Determine the indicators of achievement and performance matrix for the upcoming 5 years,
- Visualize specific initiatives and actions that address the goals/ indicators agreed upon.
- Final review
- Create Charter
- Draft final Strategic Plan

